

Virginia Tech Alumni Association  
Richmond Chapter  
Board Meeting  
September 15, 2020  
6:00pm  
Virtual Meeting

- I. CALL TO ORDER: The meeting was called to order at 6:02 pm by Eyssa Mackey who welcomed Officers & Guests.

BOARD MEMBERS:

Elyssa Mackey, President	Vernon Wildy, Ambassador, 2021
Jason Habel, Past President	Lauren Knowles, Ambassador, 2021
Aaran Kelley, Vice President (absent)	Eugene Pogue, Ambassador, 2022
Steven Smith, Treasurer	Charlie Wood, Ambassador, 2022
Cotter Starnes, Communications Director	Emma Bradberry, Ambassador, 2023
Patrice Strachan, Recording Secretary	Steve Smith, Ambassador, 2023 (absent)

ALUMNI GUESTS:

Christi Lineberry, Virginia Tech	Paul Louie
Taylor Campbell, Young Alumni	Liz Fillman

- II. APPROVAL OF MINUTES: The August minutes were approved as written.

III. OFFICER REPORTS

- a. Treasurer: Steven reported the SunTrust bank account balance is approximately \$47,000. He paid two bills for the RVA Career Expo last month, and was able to transfer the QuickBooks account access, thus saving \$200. The Chapter has two debit cards, held by the Treasurer and President. For any recurring expenses, we can use the debit cards, rather than having individual members expense personally, and then reimbursed.
- b. Secretary: Patrice has saved a master copy of the Chapter's userids and passwords on the President's Google Drive and will forward to a copy to Christi Lineberry at VT.
- c. Communications Director: Cotter reported that most of the social media traffic is RVA Career Expo related. She boosted postings on FaceBook and Instagram. A team of five volunteers are posting for the Expo. Cotter asked everyone to please "like", "share" etc. to get the word out. She is also featuring the Alumni Charity Challenge on Social Media. Please email Cotter if you have anything to share, or if you, or someone you know, who would like to join the communications committee.
- d. Vice President: Aaran attended two Chapter Officer's Virtual Forum events last week.
  - i. Trivia Night on Thursday: This was a fun event. One participant was a graduate from '57 who was on the team that designed and built Skipper!
  - ii. Friday's Officer Forum: A great event with presentations by President Sands, Charlie Phlegar (VP for Advancement), and Brad Wurthman (Senior Associate Athletic Director subbing in for Whit Babcock), as well as all the staff in the Alumni office. Winners of the outstanding chapter/volunteer awards were shared via a pre-recorded link and posted to the Alumni homepage at the end of the hour.
- e. President: Elyssa – See Section IV for the President's Report.

IV. UPCOMING EVENTS & COMMITTEE REPORTS

- a. RVA Career Expo: Patrice reported the Expo planning committee continues to meet weekly. Thus far, 51 companies have signed up for the virtual job fair, scheduled

October 12-16. Candidate registration is lagging behind our usual numbers. Facebook, Instagram, Twitter and LinkedIn postings are ongoing, and emails have been sent to prospective job seekers. Christi reported that Blacksburg will send out an email blast within the week. Patrice and Elyssa will work together to send out more email invitations.

b. Monthly Chapter Events:

- i. September 16: Virtual Hokies Helping Hokies at 8am: Jason reported we are pleased to provide a platform for virtual networking. The first meeting will be this Wednesday via Zoom. They plan is to cap attendance at 20 people. Elyssa encouraged everyone to join the Hokies Helping Hokies Facebook Group.
- ii. September 23: Alumni Charity Challenge: Taylor reported drop-offs at FeedMore are on Wednesday, Sept. 23 from 4-6 PM. Hokie prizes will be randomly awarded to three donors on our page. Further event details:
  1. ACC monetary donations end on September 25
  2. Discussion resulted regarding Chapter matching and the need for fundraising. Jason motioned for the Chapter match up to \$500 for the Food Fight. Vernon seconded, and the motion passed.
- iii. September 23: Chapter Cheers: Learning About VT's Innovation Campus with Lance Collins
- iv. October 13-16: RVA Career Expo
- v. October: Welcome to the City: Christi Lineberry reported she will collaborate with the Young Alumni committee, who will take the lead on this for the Richmond Hokies. Oct. 27 is a potential date.

c. Scholarship: Lauren expressed thanks to Christi for her help with scholarships this year. Lauren will follow up to ensure Betty Lee Robertson is notified about the scholarship awarded in Bud Robertson's name.

d. Community Service:

- i. Book Drive – Matt Davidson continues to oversee the book drive announced at July's board meeting. Donations are being accepted through October.

e. Technology:

- i. Google Drive: Elyssa reported the committee met and have cleaned up all the chapter email accounts. Since only "richmondhokies.org" accounts can access the Google Drive, she asked all board members who would like a richmondhokies gmail account, to please notify her.

f. Young Alumni:

- i. Alumni Charity Challenge: See section IV. b. ii. above

g. Diversity: Eugene reported he is still working on developing a diversity event. Christi will send Eugene some demographic data for the Chapter.

V. COMMENTS/GENERAL DISCUSSION:

- a. Discussion resulted from the FeedMore and RVA Career Expo reports above, regarding the budget, and what money is available for the Chapter to donate or match funds for FeedMore. Charlie reminded the board that all RVA Career Expo proceeds are designated for Scholarship.
- b. Elyssa asked board members to come forward next month with fundraising ideas for the Chapter.
- c. Elyssa requested volunteers to serve on a budget committee. Eugene, Lauren, Steven, Patrice volunteered.

VI. New Business: Christi – will work on descriptions on volunteer positions for the Chapter. She asked for descriptions and time commitments from those who need volunteers.

VII. NEXT MEETING: October 20<sup>th</sup> @ 6:00pm via virtual platform

VIII. ADJOURNMENT: The meeting was adjourned at 7:25 pm.